San Diego State University has long aspired to build a world-class university campus, research center and stadium venue on the site of the SDCCU Stadium in Mission Valley. Should SDSU have the opportunity to purchase the stadium site at fair market value, the university would begin the transparent California Environmental Quality Act (CEQA) process, which involves extensive public input and a review of the project's environmental impacts.

**NO TAXPAYER DOLLARS**
SDSU would purchase and develop the Mission Valley site without relying on taxpayer dollars or student tuition.

**MULTIUSE STADIUM**
SDSU would build a 35,000-seat multiuse stadium on the site to accommodate collegiate athletics, professional soccer and a variety of other sporting and entertainment events.

**$5.67B ECONOMIC IMPACT**
SDSU generates $5.67 billion in annual economic activity in the San Diego region. A campus expansion in Mission Valley would increase that figure.

**RIVER PARK**
The SDSU plan would renew the region's splendor by restoring the river's natural flow and creating 75 acres of planned park space, including a river park, bike and walking trails, and ball fields.

**PUBLIC/PRIVATE PARTNERSHIPS**
SDSU Mission Valley envisions 1.6 million square feet of academic and research/innovation space to promote collaboration between private companies and SDSU researchers.

**RETAIL AND HOUSING SPACE**
The SDSU plan includes 95,000 square feet of retail space to serve the campus and community; 4,600 residential units for students, faculty, staff and the region's workforce; and a 250-room conference center hotel.
**Financing Mission Valley**

- $300 million—SDSU’s initial investment
- $3 billion (in 2018 dollars)—cost of total site development with a multiuse stadium, river park, academic and research space, a hotel, retail space and housing
- No student tuition or state appropriation funds to be used in financing
- Financing through California State University (CSU) bond issues, repaid with revenue generated from private development partners

**Solid Track Record**

- In the last five years, SDSU has completed more than $500 million in capital projects, including South Campus Plaza, a mixed-use development.
- SDSU generates $5.67 billion annually in economic activity in the San Diego region, resulting in tax revenue streams for state and local governments of approximately $457 million annually.

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**San Diego State University**

is the oldest university in San Diego with a 121-year history of education and service. The SDSU alumni community of more than 400,000 includes leaders at the regional, state and national levels.

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**Degrees Offered**

- Bachelors ................................................................. 95
- Masters ................................................................. 78
- Doctoral ................................................................. 22

**Alumni**

- Total ............................................................................... >400,000
- Living in the region ................................................... 49%
- Living in the state ........................................................ 79%

**Annual Economic Impact**

- $5.67 billion in the San Diego region with approximately $457 million in tax revenue streams generated for state and local governments

**Enrollment (fall 2017)**

- Undergraduate students ............................................ 29,377
- Graduate students ...................................................... 4,540
- California residents .................................................... 86.6%
- Applications for fall 2018 ................................. a record 93,610

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**SDSU Mission Valley**

*Committed to San Diego’s Future: A Plan for Innovation and Recreation*

sdsu.edu/missionvalley