SDSU’s Annual Economic Impact Powers the Region

SDSU GENERATES $5.67 Billion in economic impact

SDSU SUPPORTS 42,000 jobs in San Diego County

SDSU PRODUCES

SDSU CREATE $457 Million in state and local taxes

$35.20 in economic activity for every $1 invested by the state

with 61% of alumni residing in San Diego County
SDSU Economic Impact

For over 120 years, San Diego State University (SDSU) has played a vital role in the region’s higher education system. With 35,000 students enrolled during the 2016/2017 academic year and 60 percent of our more than 400,000 alumni residing in the area, the social and economic impact of SDSU on the San Diego region is significant.

San Diego State University is a powerful driver of the state and regional economies, generating $5.67 billion in economic activity, supporting 42,000 jobs and creating $2.01 billion in labor income.

SDSU’s activities also generate significant tax revenue streams for state and local governments—approximately $457 million annually.

For every dollar California spends to support SDSU, the university returns $35.20 to the economy in the form of direct spending, the economic activity of its students and the impacts of its alumni’s lifetime earning power.

Impact of University Spending

University expenditures support a total of 12,800 jobs annually in San Diego and Imperial Counties, as well as over $524 million in labor income and more than $1.35 billion in industry activity. University expenditures also produce $132 million in state and local taxes. For every dollar of direct industry activity, $1.70 is returned to the region’s economy.

Impact of Student Spending

SDSU’s 35,000 students create a total economic impact of more than $226 million in labor income and drive nearly $618 million in industry activity across the region.

Earning Power of SDSU Graduates

The enhanced earning power of SDSU alumni in San Diego supports 23,000 additional jobs and $1.25 billion in additional labor income. Incremental wage increases earned by SDSU degree-holders account for about $3.70 billion of the annual industry activity in San Diego and Imperial counties and about $4.35 billion of the annual industry activity statewide.

State-wide, the earning power of SDSU alumni supports 27,273 additional jobs, $1.48 billion in additional labor income and $4.35 billion in industry activity. Moreover, SDSU alumni generate $232 million annually in state and local taxes as a result of their increased lifetime income.

San Diego Companies Led/Founded by SDSU Alumni:

AMN Healthcare
Cubic Corporation
Daylight Solutions Inc.
Jack in the Box
Lumedyne Technologies Inc.
Multi-Ventures Inc.
Rubio’s Coastal Grill
San Diego Padres
San Diego Chamber of Commerce
Taylor Guitars
The Corky McMillin Companies
The Manchester Group

Further reading: advancement.sdsu.edu/ICF/ICF2017.pdf
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