

SHARED VISION FOR SDSU'S SECOND CENTURY

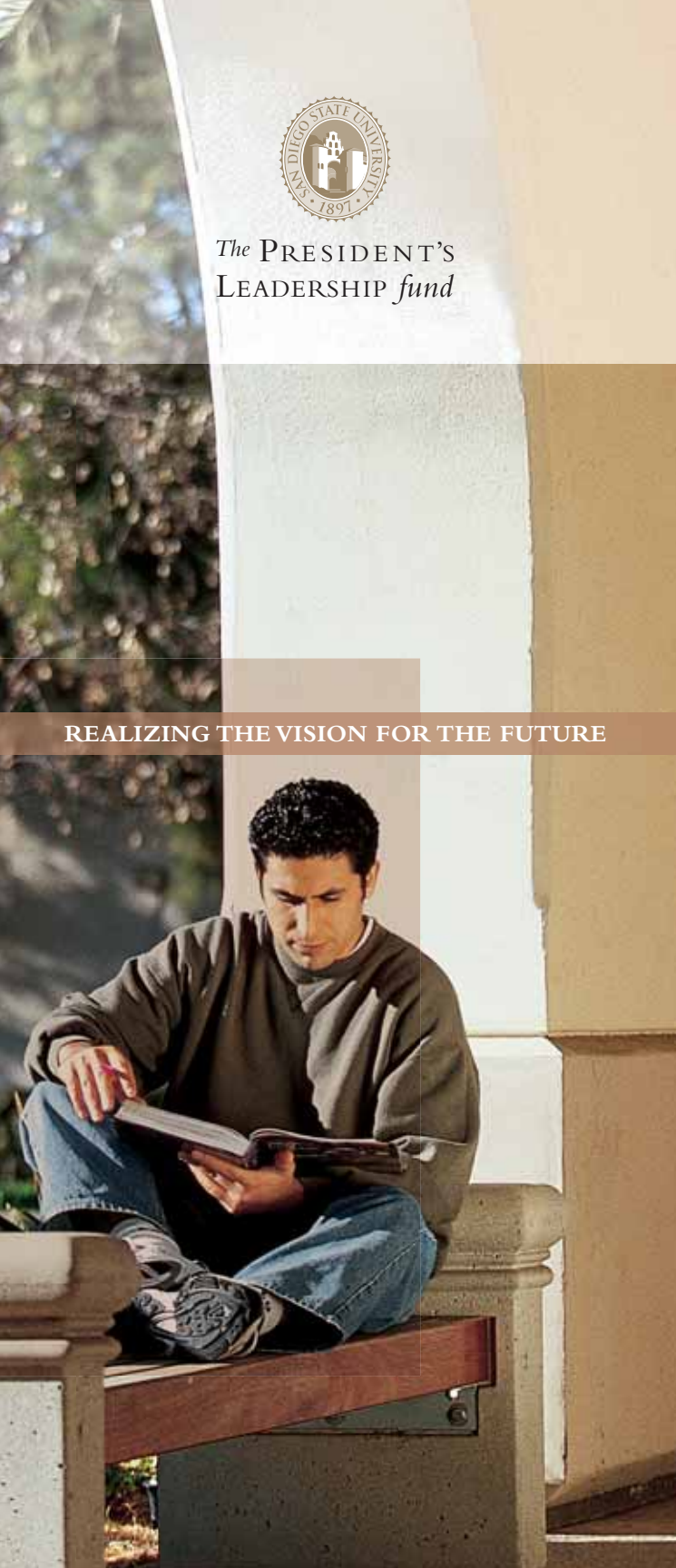
• MAINTAIN A SINGULAR COMMITMENT  
TO ACADEMIC EXCELLENCE

• NURTURE A LEARNING-CENTERED  
UNIVERSITY ENVIRONMENT

• SHOWCASE PRIDE IN OUR DIVERSITY  
AND COMMITMENT TO SOCIAL JUSTICE

• PROMOTE THE GROWTH, DEVELOPMENT  
AND EFFECTIVE USE OF RESOURCES

• CREATE A GLOBAL UNIVERSITY



The PRESIDENT'S  
LEADERSHIP *fund*

REALIZING THE VISION FOR THE FUTURE



The PRESIDENT'S  
LEADERSHIP *fund*

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**PARTNER WITH PRESIDENT WEBER  
TO ENSURE SDSU'S PROSPEROUS FUTURE**

*“The ultimate strength of San Diego State University lies in its people. Our responsibility is to transform our university with a dynamically diverse cadre of faculty, students and staff; exemplary teaching and innovative curricula; stimulating growth in our research activities and graduate programs; and measurable progress in public recognition and philanthropic support.”*

– Stephen L. Weber, President

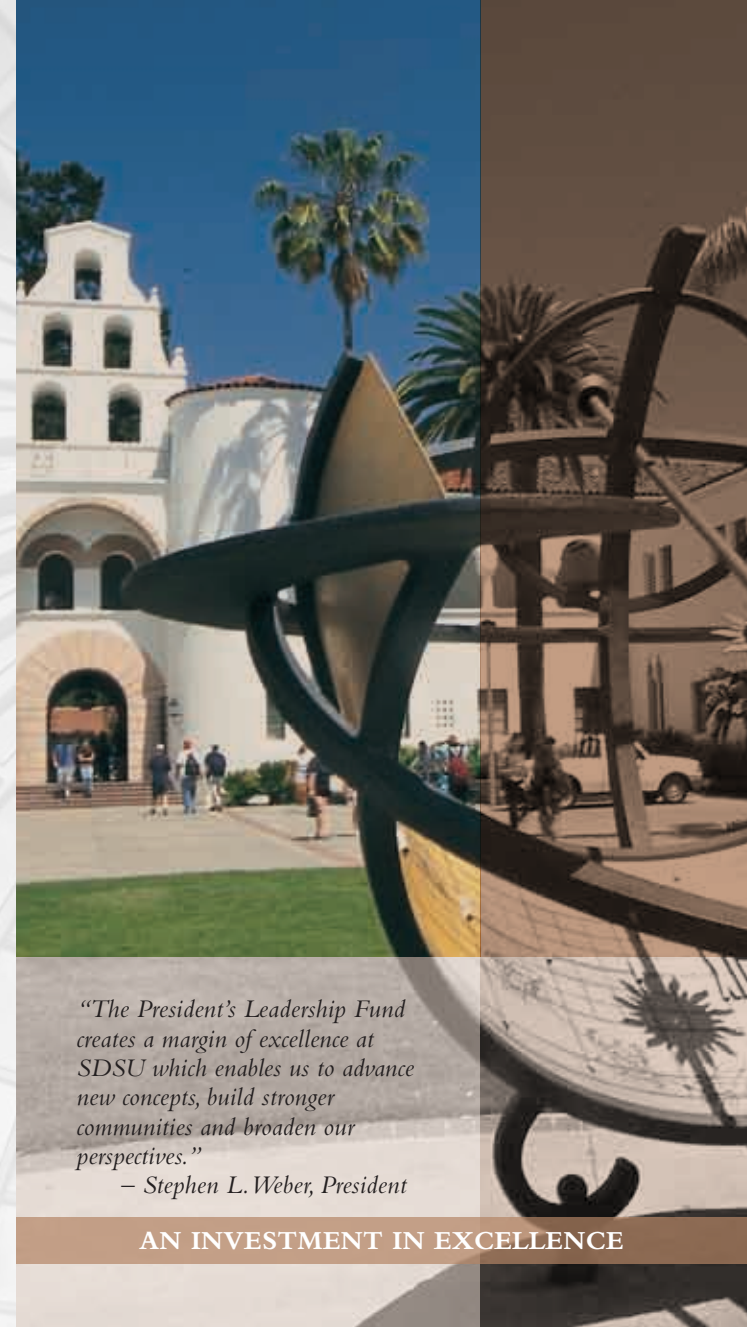
The President’s Leadership Fund provides SDSU’s president with the flexible resources that allow him to respond quickly to the responsibilities and demands of a world-class university in today’s competitive environment. At a public university where resources are limited, especially in the state’s current budget environment, The President’s Leadership Fund enables President Stephen L. Weber to seek innovation, take advantage of emerging opportunities and encourage and reward student and faculty excellence. In sum, it supplies the resources for SDSU to realize its vision to become a forward-thinking university that is befitting of the 21st century.

SDSU has achieved significant distinction in recent years. Our faculty generates more than \$125 million annually in research grants and contracts, earning us the designation of Doctoral/Research University–Intensive by the Carnegie Foundation. This places SDSU among the top 7 percent of the higher education institutions practicing research nationwide. SDSU is also the fastest growing university in the most rapidly expanding state in the nation. Its beautiful campus, quality educators and rigorous academics attract increasing numbers of students pursuing higher education.

In order to maintain our tradition of excellence, SDSU must depend on private support. The university receives only 35 percent of its total resources from the state. The remaining operating costs must be funded through tuition and fees, grants and contracts, business ventures and philanthropy. The President’s Leadership Fund has a demonstrated track record of ensuring that our president has the resources to support educational and professional advancement opportunities for a variety of programs and people. These include providing academic opportunities for meritorious students and faculty, supporting groundbreaking yet under-funded programs, providing exceptional students with learning experiences that enrich their student life and recruiting noteworthy faculty to meet our university’s expanding needs. The president also develops and funds strategic initiatives in order to increase our involvement in community partnerships and to support additional philanthropic efforts that benefit our nearly 33,000 students and 6,500 faculty and staff members.

*“I believe in what Steve Weber is doing to transform SDSU into a world-class academic institution. Not only am I proud of how far our university has come over the years, but I’m optimistic about our future potential. I’m fully committed to helping him secure the necessary resources to achieve the university’s vision.”*

– Thomas E. Darcy, ’73  
Founding Strategic Partner,  
The President’s Leadership Fund



*“The President’s Leadership Fund creates a margin of excellence at SDSU which enables us to advance new concepts, build stronger communities and broaden our perspectives.”*

– Stephen L. Weber, President

**AN INVESTMENT IN EXCELLENCE**

Your partnership in these efforts is essential. The president must rely on unrestricted contributions to provide the seed money necessary for educational innovation: to launch new ventures, to recruit and retain distinguished professors and students, to increase on-campus and off-campus learning opportunities and to deepen SDSU’s commitment to serve the San Diego community. Please join our visionary group of alumni and friends to help SDSU reach new heights of academic excellence.